## FOR IMMEDIATE RELEASE:

## The Decision Maker to Support Crypto Expo Dubai 2023

**London, 10 January 2023** – The Decision Maker announced today a unique media partnership with HQMena, organisers of the Crypto Expo Dubai, Singapore and Miami 2023.

The Dubai Exhibition will take place on 8-9 March 2023, the Singapore one on 7-8 June 2023 and the Miami one on 16-17 November 2023.

On 18 July 2022, in its <u>article</u>, The Decision Maker highlighted the crypto market boom to an overall market capitalization for crypto assets surpassing \$1 trillion.

The Finance editors of The Decision Maker wrote in the article: "the relative milestone occurs as three significant cryptocurrency bankruptcy cases begin, and investor anticipation for Ethereum's long-awaited merger continues to rise" and continued, "a disastrous second quarter for the asset class has led to cryptocurrency's drive to reclaim the trillion dollar market size".

This year in Dubai, the event is expecting over 100+ Crypto companies to participate with an estimated 10,000+ visitors, a featured conference with 60+ Speakers, and many attendees from 30+ Countries.







City	Date	Country	Venue
Dubai	8-9 March 2023	UAE	Festival Arena
Singapore	7-8 June 2023	Singapore	Marina Bay Sands
Miami	16- 17 November 2023	US	Miami Beach Convention Center

Mr. Angelos Tsigkopoulos, Publisher and Managing Director of The Decision Maker, stated: "As a PEST (Political, Economic, Social/Cultural, Technological) analysis tool whose content is used for its demanding audience's decision analysis process, The Decision Maker is very strict with its partnerships; since we do not deviate from our profile, the decision to support this event in the digital economy field of ICT-based network of economic activities and transactions, was natural as it is fully compatible with our nature. We always aim to keep our decision makers audience up-to-date and present them with views of their peers, which will potentially help them with their investment strategies; an ICT-based network with market cap of more than \$1 trillion could not go unnoticed. We are therefore delighted to support a distinct event which highlights the crypto market importance in the economy of the future, the digital economy."

Mr. Ammar Netterwala, Operations Head at HQMena stated: "We aim to deliver the well-organized Event and ensure that all our forthcoming events will bring together the key players in the Crypto industry providing high-quality educational content and networking opportunity for the Crypto Industry with unique Event experience in the industry that makes real value to our audience."

The Decision Maker The Decision Maker is a subscription-only business magazine published quarterly by Diorasis Capital in London, UK. It provides decision makers with decision analysis content in a form of P.E.S.T. (Political, Economic, Social/Cultural, Technological) analysis, whose variables are used for their decision tree development. Printed copies are distributed at major industry events worldwide, while markets update is available online every hour. Its unique content is sourced by a team of editors in EMEA, North America and LATAM as well as Reuters and high-profile contributors whose opinions do often set a benchmark in their industries.

<u>Crypto Expo</u> is a premier virtual asset and Blockchain exhibition, with high-profile speakers, leading Crypto Exchanges, Top technology providers, Influencers, and a large community of Investors.

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